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The ultimate crow's-feet eraser

Used off-label for years and FDA-approved for the treatment of crow's-feet in September 2013, Botox, according to New York oculoplastic surgeon Jessica Lattman, MD, acts to relax the muscles of expression, so the overlying skin remains smooth, preventing wrinkles from appearing. "Botox is the best treatment for this concern. Fillers for fine lines can also be used along with Botox to help erase more severe crow's-feet." In terms of preventing them from appearing, Dr. Lattman recommends that you avoid squinting and always wear sunscreen with an SPF of 30 or more and sunglasses. When more corrective treatment is necessary, laser-resurfacing treatments can improve the quality of skin around the eyes.

PROTECT TO PREVENT

avoid squinting and wear sunscreen daily as well as sunglasses that are large enough to protect the skin around your eyes

STAY HYDRATED

make eye cream a permanent part of your daily beauty regimen to keep the skin around your eyes soft and moisturized

LONG-TERM SOLUTIONS

in-office options like neurotoxins and laser and radio-frequency treatments typically offer more dramatic, longer-lasting results

THE AGING EYE REVERSER

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Luxurious black tourmaline gems and South Sea pearls combine with sweet almond and goji berry extracts in this decadent formula that purportedly helps diminish fine lines and puffiness, leaving you looking refreshed and rejuvenated. Estée Lauder Re-Nutriv Ultimate Contouring Eye Lift, \$150, esteelauder.com



"Blends easily into skin and leaves it feeling silky smooth while knocking out those tired-looking, under-eye bags, too. When battling crow'sfeet, Pekar says to look for eye creams containing hyaluronic acid, which helps boost collagen and stayes off fine lines

and wrinkles.

"This do-it-all cream smells great and leaves noticeable results instantly."

BLACK TEA AGE-DELAY EYE CONCENTRATE fresh

THE ULTIMATE PROTECTOR

Protect your eyes from the damaging effects of the sun—and look good doing it—with a pair of sunglasses that offer polarized lenses to prevent squinting and coverage of the whole eye area. Oliver Peoples Rovella Coco Sunglasses, \$325, neimanmarcus.com

THE EYE PERFECTER

Puffiness and dark circles can cause you to look tired and make crow's-feet seem even more obvious. Hide them with a concealer that offers buildable coverage and leaves eyes looking refreshed and youthful. Per-fékt Skin Perfection Conceal, \$28, sephora.com

THE MULTITASKING REJUVENATOR

Infused with black tea, blackberry leaf extract and lychee seed extract, this all-natural formula claims to deliver a trifecta of eye-perfecting benefits: reduces puffiness, minimizes dark circles and firms skin. Fresh Black Tea Age-Delay Eye Concentrate, \$85, fresh.com